



No City funding requested

And revenue stays local

\$8.9 billion revenue-share

Disbursed to the City during the first 60 years.
St. Petersburg is our revenue partner


\$800 million

Toward the new stadium

95% local team

Our money, our team

Global sports and development

 **JLL** #1 in volume - project and development services, \$120 billion in development volume (2020) and development advisor for The Battery and Truist Park

AECOM Global sports leader, ENR's #2 Top Design Firm and designer of Golden 1 Center and planner of London 2012 Olympic Legacy Community


100% minority ownership

In the development

50% affordable housing

Reserved of total onsite apartments —
for the life of the 99-year ground lease

50% MBE/WBE/VBE/SDVBE

 **GA** Award-winning design, with 25 AIA design awards and a national sports portfolio, anchors a diverse team of professional consultants

\$10 million career fund

To support job training and career development



An intensive, sustainable, vibrant, urban, mixed-use and mixed-income community that creates a unique experience and strong sense of place for all people.

The plan puts the people of St. Petersburg at its core. The proposed destination community is organized around a signature central gathering space, Booker Creek Commons, that acts as a magnet for gatherings, celebrations, recreation, artistic expression and cultural heritage. This is the epicenter of vibrancy, surrounded by multi-level restaurants and shopping, as well as the new stadium and adjoining entertainment district. Residences at a full range of price-points, hotels and offices float above the active streets and the arts will infuse community spaces and architecture. Green roofs and curbside bio-retention along new streets capture and filter runoff that will be stored and cleaned farther below grade in the Commons, before feeding a revitalized Booker Creek.

50% AFFORDABLE/WORKFORCE HOUSING

Our central goal is to create a mixed-income community. We will be building approximately 6,700 multi-family apartments and 50% of these apartments will be affordable and workforce housing.

